

Royal Philips

Fourth Quarter and Full Year 2015 Results Information booklet

January 26th, 2016

Important information

Forward-looking statements

This document and the related oral presentation, including responses to questions following the presentation, contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include, but are not limited to, domestic and global economic and business conditions, developments within the euro zone, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips' actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in the Annual Report 2014 and the "Risk and uncertainties" section in the semi-annual financial report for the six months ended June 30, 2015.

Third-party market share data

Statements regarding market share, including those regarding Philips' competitive position, contained in this document are based on outside sources such as specialized research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

Use of non-GAAP Information

In presenting and discussing the Philips' financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in our Annual Report 2014. Further information on non-GAAP measures can be found in our Annual Report 2014.

Use of fair-value measurements

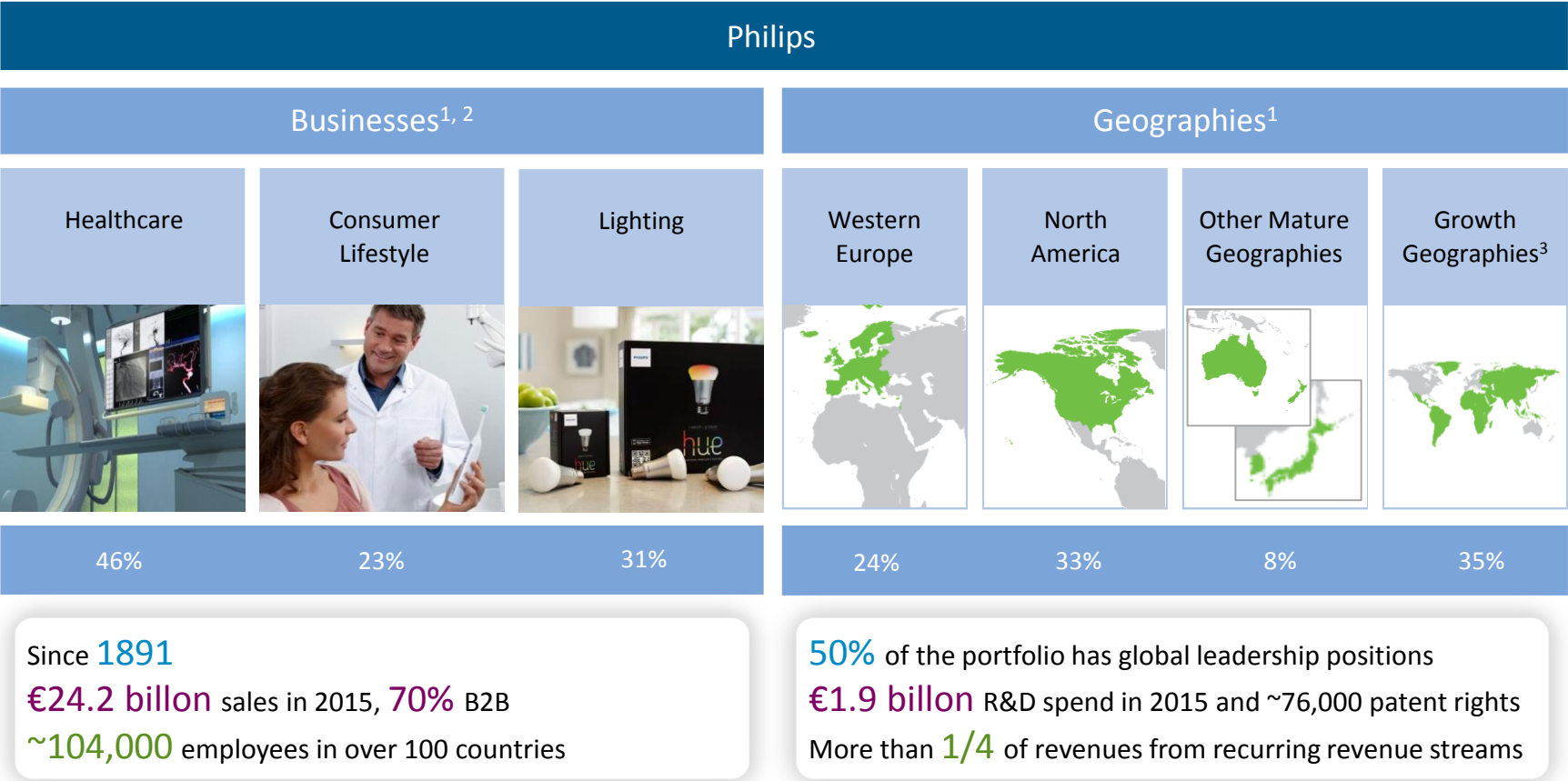
In presenting the Philips' financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable. Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When quoted prices or observable market data are not readily available, fair values are estimated using valuation models, which we believe are appropriate for their purpose. Such fair value estimates require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our Annual Report 2014. Independent valuations may have been obtained to support management's determination of fair values.

All amounts are in millions of Euro's unless otherwise stated. All reported data is unaudited. Financial reporting is in accordance with the accounting policies as stated in the Annual Report 2014, unless otherwise stated. The presentation of certain prior-year information has been reclassified to conform to the current-year presentation.

Content

1. Company Overview	3
2. Strategy	8
• HealthTech	12
• Lighting	18
3. Accelerate! transformation program	27
4. Financial Performance	33
Appendix	42

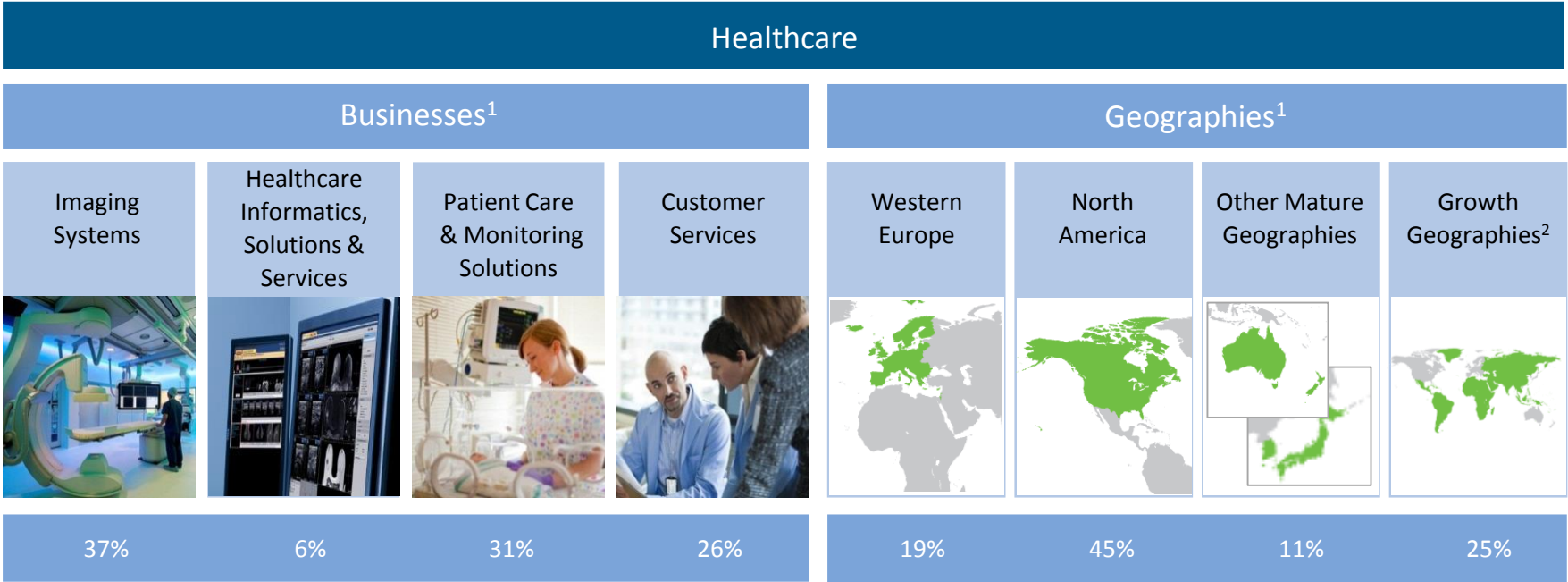
Company Overview



4 ¹ Based on sales last 12 months December 2015. ² Excluding Central sector (IG&S).
³ Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel.

Healthcare

What we do. Where we are.



€10.9
Billion sales in 2015

40,000+
People employed
worldwide in 100 countries

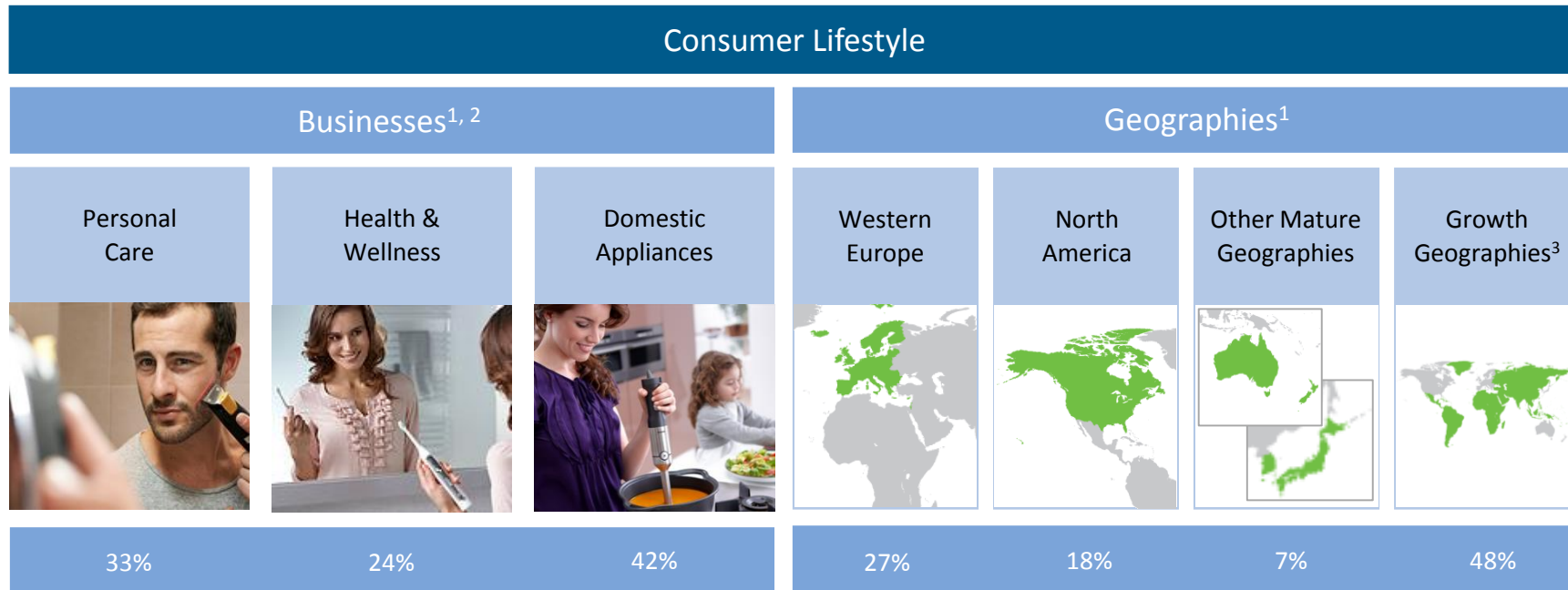
10%
of sales invested in
R&D in 2015

450+
Products & services offered
in over 100 countries

5 ¹ Based on sales last 12 months December 2015.
² Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel.

Consumer Lifestyle

What we do. Where we are.



€5.3
Billion sales
in 2015

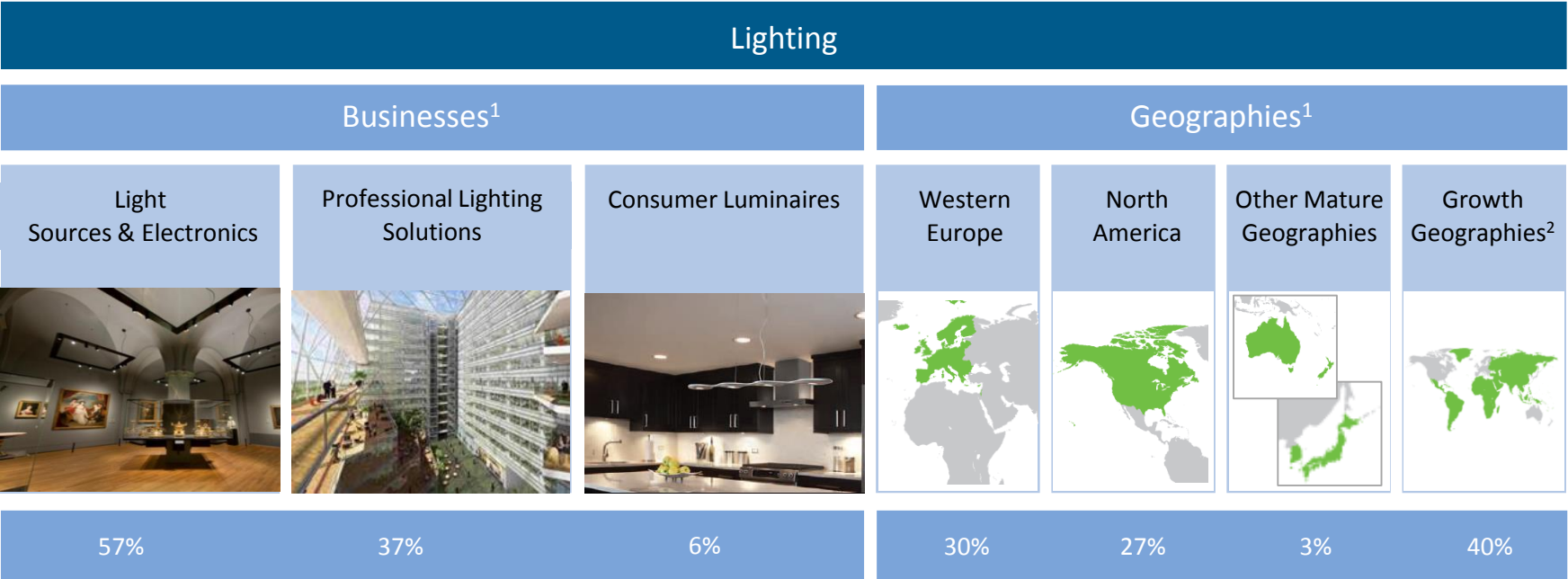
16,000+
People employed
worldwide

6%
of sales invested in
R&D in 2015

55%
of green product
sales in 2014

Lighting

What we do. Where we are.



€7.4

Billion sales in 2015

33,000+

People employed worldwide in 60 countries

4%

of sales invested in R&D in 2015

72%

of green product sales in 2014

~ 75%

of sales is B2B

~ 48%

of sales is LED lighting³

Content

1. Company Overview	3
2. Strategy	8
• HealthTech	12
• Lighting	18
3. Accelerate! transformation program	27
4. Financial Performance	33
Appendix	42

Continuing our multi-year *Accelerate!* journey to drive value creation



Accelerate!

Initiate new growth engines

- Invest in adjacencies
- Seed emerging business areas

Expand global leadership positions

- Invest to strengthen our core businesses
- Resource allocation to right businesses & geographies

Transform to address underperformance

- Turnaround or exit underperforming businesses
- Productivity & margin improvements
- Rebuild culture, processes, systems & capabilities
- Implement the Philips Business System

2011

2016

Creating two focused companies to capture highly attractive market opportunities

Strategic benefits of the separation

- Establishing two focused winning companies
- Immediate opportunities to capture growth in attractive end-markets in transition
- Unique portfolio, insights and capabilities

Royal Philips

Focused on the EUR 140+ billion HealthTech opportunity

Serving the Health Continuum

Leveraging strengths of Healthcare and Consumer Lifestyle

EUR 16.8 billion sales 2015¹

Philips Lighting

Focused on the EUR 65+ billion Lighting opportunity

Establishing stand-alone Lighting structure

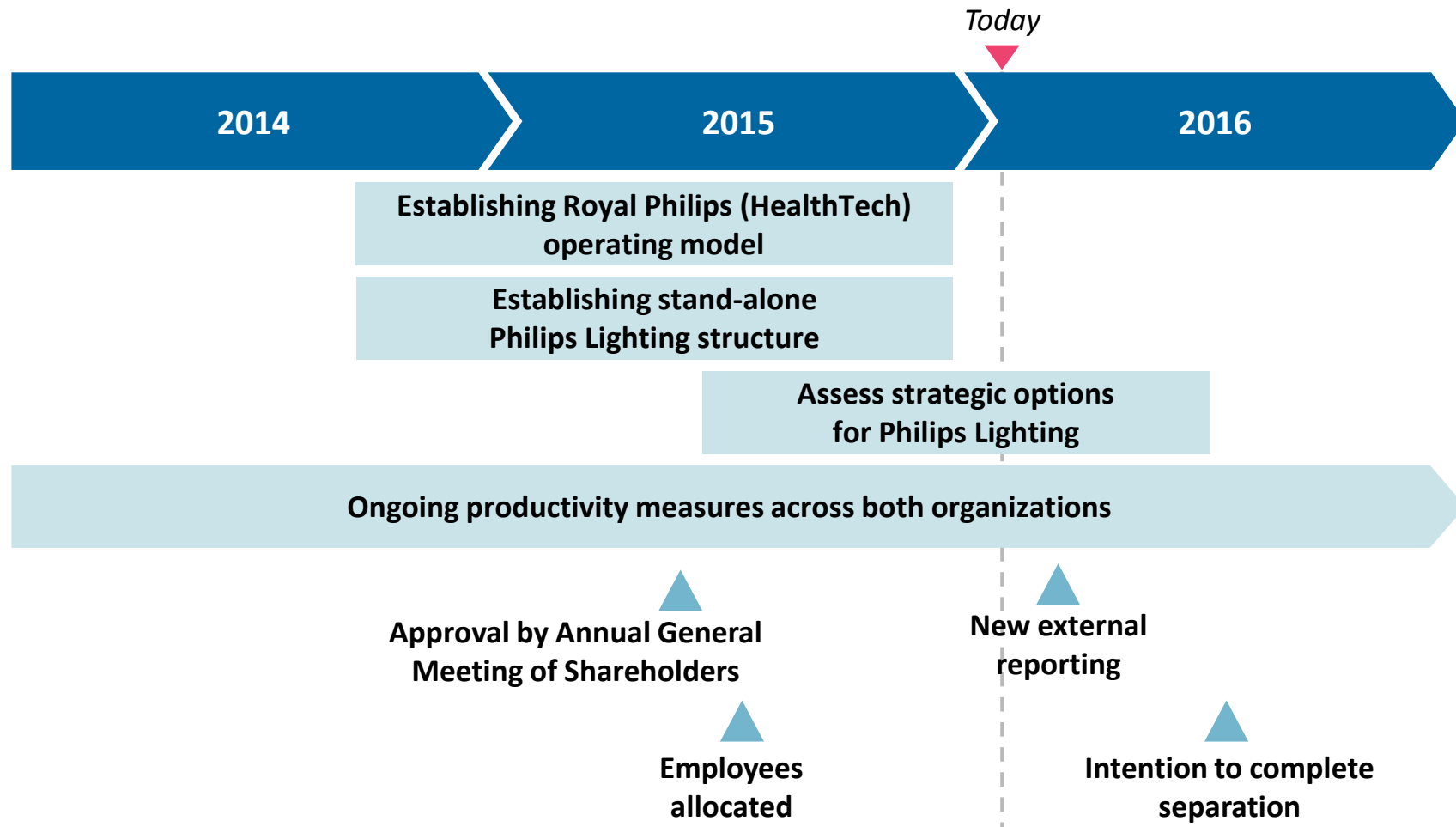
LED Components & Automotive

EUR 7.4 billion sales 2015²

Operational benefits of the separation

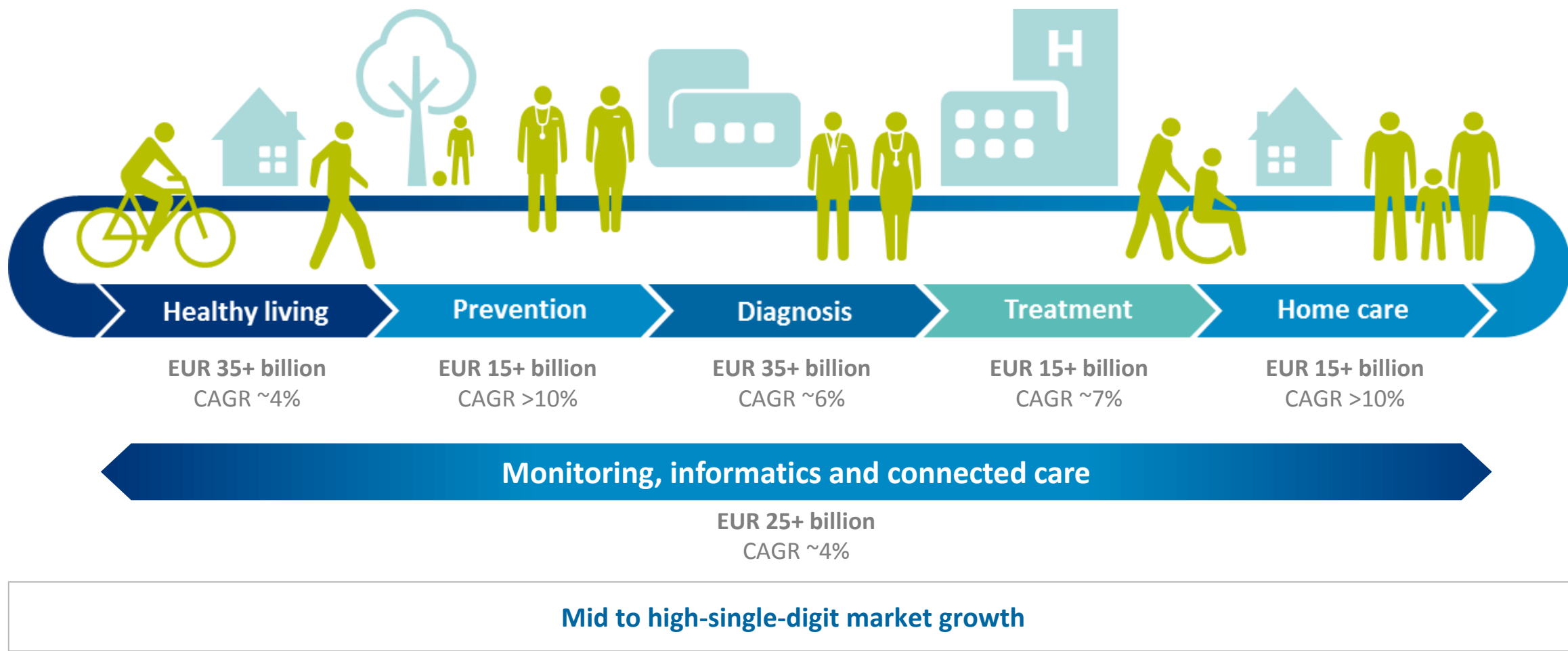
- Higher growth and profitability
- Improved customer focus in attractive markets
- Faster decision making
- Lean overhead structure, less management layers
- Focused management
- Focused balance sheets and capital allocation policies
- Enable investments in growth

We are well on our way to create two winning standalone companies

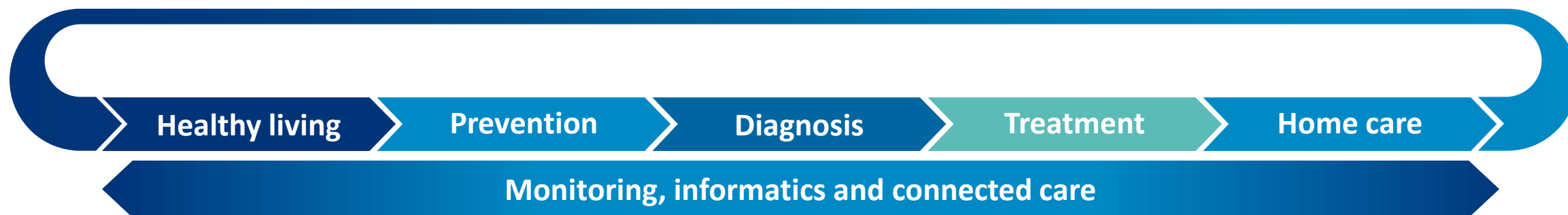


HealthTech: a EUR 140+ billion market opportunity

Philips indicative addressable market 2014¹ and approximate CAGR 2014–18



Profound market trends are driving the HealthTech opportunity



Consumers increasingly engaged in their health



Shift to value-based healthcare will reduce waste, increase access and improve outcomes

+



+

Care shifting to lower cost settings and homes



We see two major opportunities for Philips:

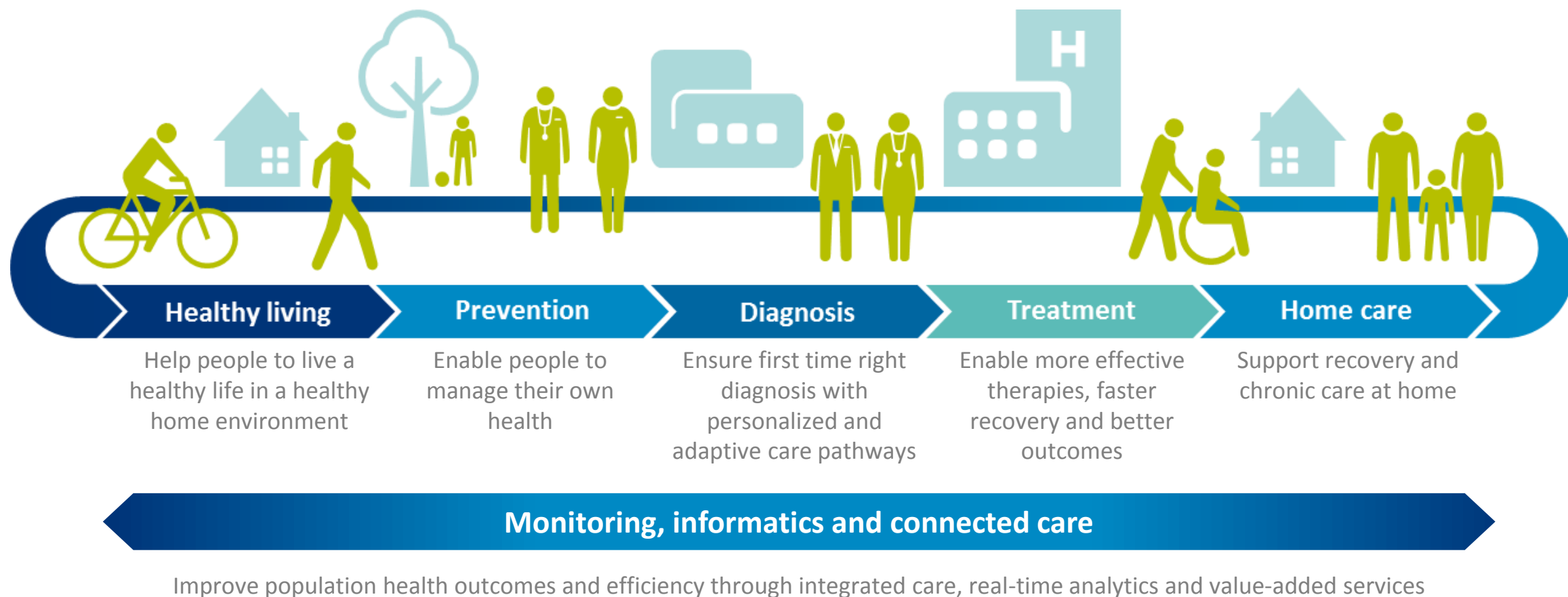
- “Industrialization of care”: enabling providers to deliver lower-cost care and better outcomes
- “Personalization of care”: driving convergence of professional healthcare and consumer health

We build off strong leadership positions



¹ Global leader: #1 or #2 position in the global market.

We target healthcare customer and consumer needs along the Health Continuum



We have a unique position to tap into the HealthTech opportunity

We deliver **leading solutions** that improve **personalized health outcomes** and drive **better productivity** along the Health Continuum, building on our strengths:

Deep consumer and customer insights

Advanced technology and world class design capabilities

Deep clinical know-how and rich data sets

Broad channel access in home and clinical environment

Digital analytics and **clinical decision support** expertise

Trusted solutions partner with **strong Philips brand**

**HealthSuite digital platform enabling solutions
along the Health Continuum**



Our focus on multi-year strategic partnerships to optimize care

Example - Westchester Medical Center Health Network

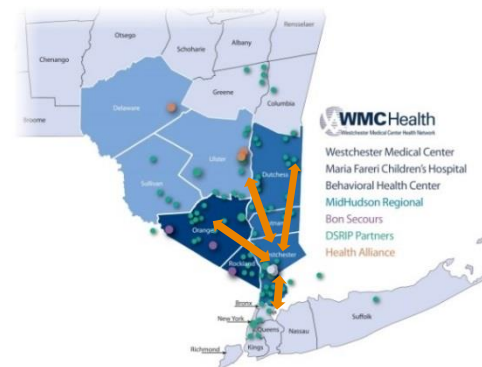
Customer needs

- Transformation into a regional health network and integrated health provider
- Financial security and sustainable growth through performance and business model innovation
- Access to new technology and global best practices, with a focus on delivering care as close to home as possible



Philips – Solution & results

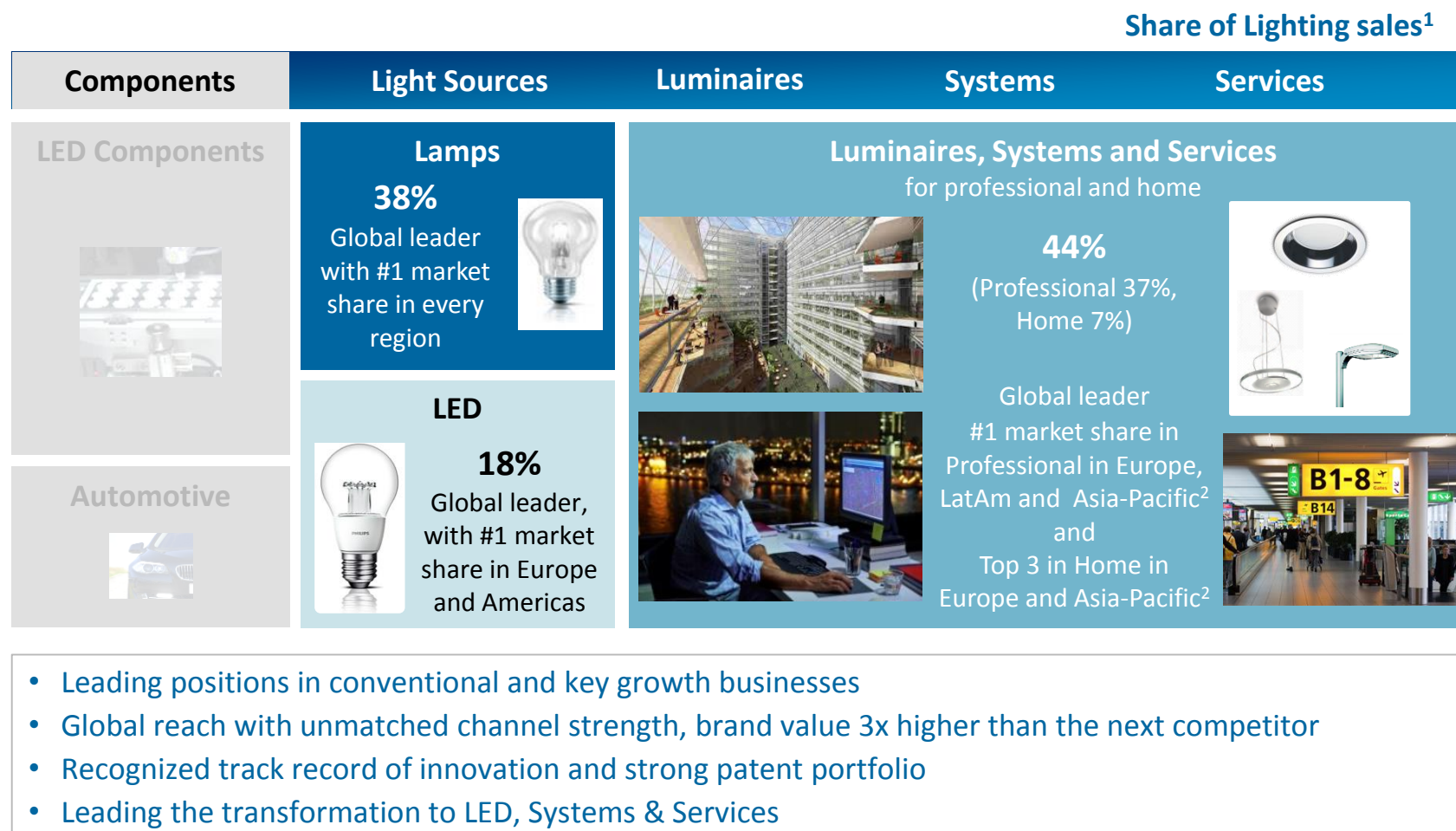
- USD 500 million, 15-year Enterprise Managed Services agreement
- Technology and services across portfolio: imaging, monitoring, tele-health, PACS, operations management, clinical and business consulting, education and IT integration
- Embedded Philips team
- Expansion opportunities
- Transform to new, consumer-centric care models



Content

1. Company Overview	3
2. Strategy	8
• HealthTech	12
• Lighting	18
3. Accelerate! transformation program	27
4. Financial Performance	33
Appendix	42

We are the clear global leader in lighting



We have leadership positions across all regions

Market share per Business Group and region – 2015¹

	Europe	North America	Latin America	Asia/ Pacific ²	Total
Light Sources & Electronics	# 1	# 2 or 3	# 1	# 1	# 1
Consumer Luminaires ³	# 2 or 3	Not in top 3	Not in top 3	# 2 or 3	# 1
Professional Lighting Solutions	# 1	# 2 or 3	# 1	# 1	# 1
Overall Lighting	# 1	# 1	# 1	# 1	# 1

1 # 2 or 3 Not in top 3

- More than 2x bigger than next competitor⁴
- #1 in LED lighting and Conventional lighting
- #1 in connected lighting, systems and services⁵
- Market share in LED is higher than in conventional

Our Lighting strategy and operational plan drive growth and cash flow generation



Optimize cash from Conventional to fund growth

- Our industrial setup is flexible to cater for the conventional market decline dynamics



Fuel growth in LED, Systems and Services

- Innovate in LED products to outgrow market
- Lead the shift to Systems
- Capture adjacent value through new Services business models



Boost performance and execution

- Be our customers' best business partner locally, leveraging our global scale
- *Accelerate!* our operational excellence improvement journey

Lighting: attractive and growing EUR 65+ billion market

Key macro trends drive market growth



The world needs more light



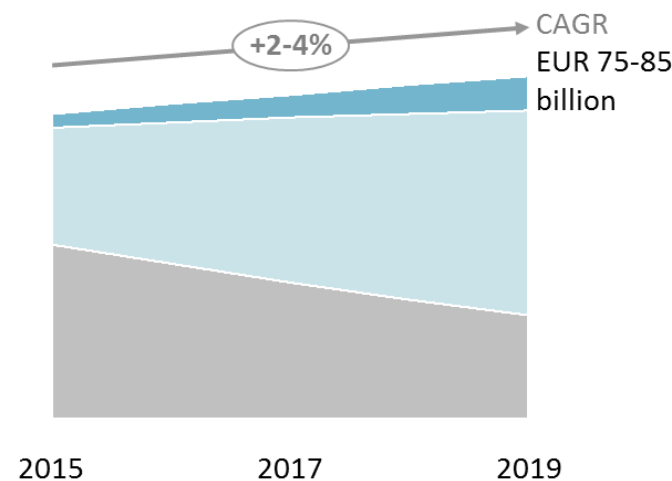
The world needs more energy efficient light



The world needs more digital light

Overall market expected to grow 2–4%, with significant underlying shifts

Global lighting market forecast¹



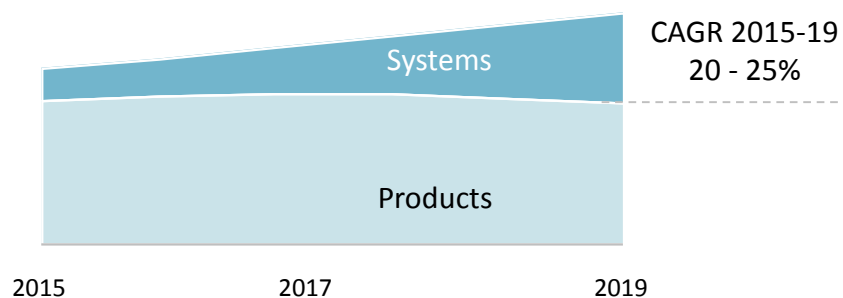
- Systems & Services²
- LED
- Conventional

- | | 2015 - 2019 CAGR ¹ |
|-----------------------------------|---|
| 1 Conventional products | Mid-teens decline |
| 2 LED products | Mid-teens growth |
| 3 Systems & Services ² | Systems: 20% to 25%
Services ³ : 40% to 45% |

Double-digit growth in systems & services improves overall lighting market attractiveness

Systems will expand the addressable market by EUR 3 - 4 billion

Professional lighting solutions market forecast

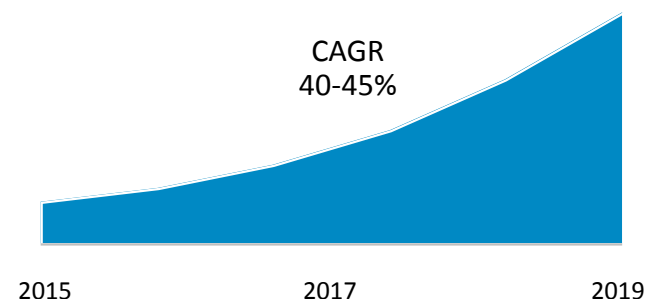


Expected to represent 40% of the professional market by 2018

- Leverage lighting assets in new ways
- Value beyond illumination and improved customer business performance

Data-enabled services will further expand the market by EUR 1 billion

Data-enabled services market forecast



Data transmitted through digital light points enables asset-light services

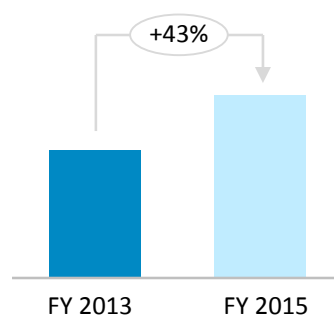
- Data can be analyzed to provide actionable insights
- Optimized management and monitoring of performance

Uniquely positioned to capture the high growth and accretive market opportunities of systems and services

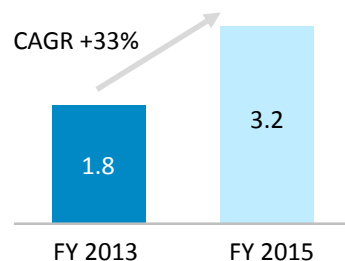
We are the leading LED lighting company

Increased R&D investment in LED leading to improved results

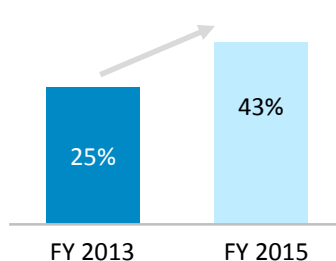
R&D spend LED Indexed



LED sales increase (in EUR billion)



LED as a % of Lighting sales



Increased focus on LED portfolio developments

- We lead the technological revolution by investing significantly in LED R&D
- Total LED sales ~ EUR 3.2 billion in FY 2015
- LED revenue growth and cost productivity gains improve profitability

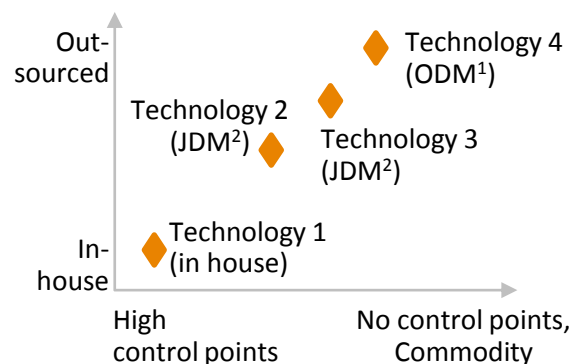
Leveraging Intellectual Property

- Scope: LED Controls and Basic Optics
- Philips Lighting Patent Portfolio:
 - 90% LED and digital related, - 10% Conventional related
- 1400 Rights licensed
- Licensing program has more than 600 licensees

LED lamps margins improve as we focus on cost down and differentiating innovations

Model is optimized to reduce costs

Manufacturing model metrics (indicative)



- Selectively outsource technologies as they commoditize
- Innovative products and control points remain in house

Differentiation through innovation



Warm glow

- Replicates the effect of a dimmed halogen or incandescent lamp



The classic LED bulb

- Produced and launched in Europe at <EUR 5
- Frosted incandescent look and feel through the use of glass bulb

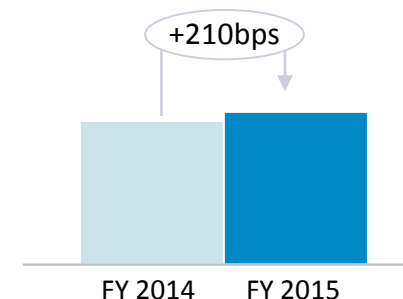


EcoFit LEDtube

- Open-up trade retail channel in Asia with affordable price point
- Direct retrofit, no installation hassle

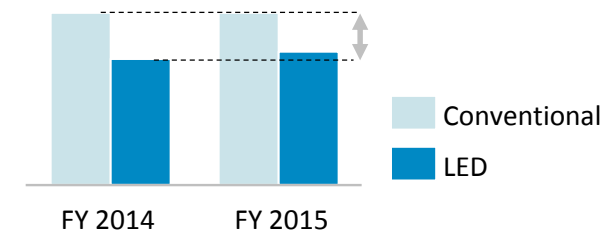
Measures are paying off

Adjusted gross margin LED Lamps



Gross margin difference of LED vs. Conventional lamps is narrowing

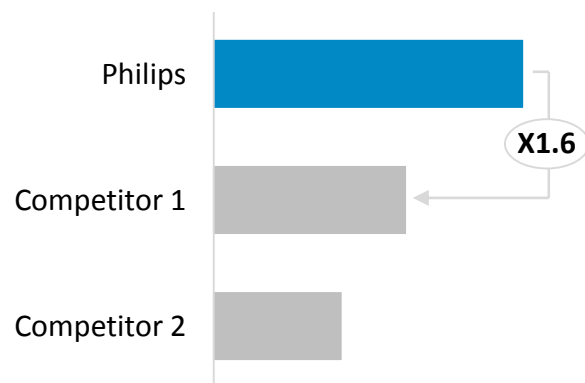
Adjusted gross margin



Performance remains strong in conventional and our industrial setup is flexible to cater to the market decline

#1 in conventional lamps and drivers

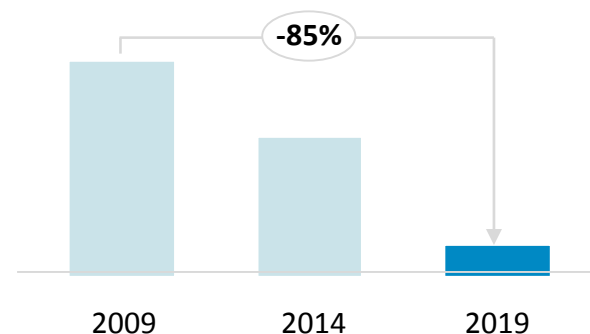
Market share¹



- Capture value by leveraging our:
 - Global market presence
 - Leading technology, trusted brand
 - Extensive customer channels

We adapt capacity in response to market demand

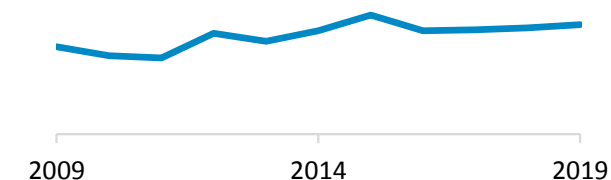
of manufacturing sites, LS&E²



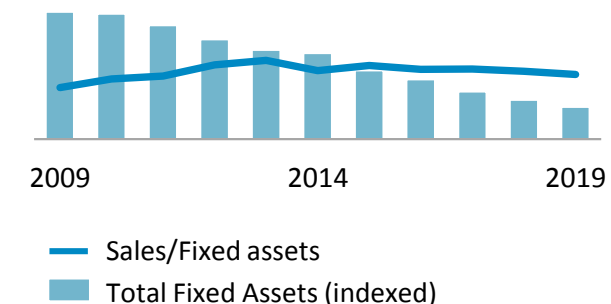
- Ability to adjust capacity with a 3-month lead time
- Closure of sites accelerated in line with market demand

Measures deliver positive results

Free Cash Flow to sales ratio, conventional lamps and drivers



Fixed asset turnover ratio, conventional lamps and drivers



Content

1. Company Overview	3
2. Strategy	8
• HealthTech	12
• Lighting	18
3. Accelerate! transformation program	27
4. Financial Performance	33
Appendix	42



Accelerate! driving further change and performance

Customer Centricity



- Increase local relevance of product portfolio
- Focused Business-to-Government sales channel; Develop digital and CRM capabilities
- Enhance sales capabilities for Solutions, Systems and Services
- Expansion into adjacent and new growth markets to drive growth

Resource to Win



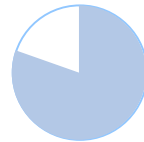
- Increase performance adherence to plan per BMC (Business Market Combination) > 90%
- Targeted investments to drive value creation and extend market leadership
- Strengthen BMC capabilities with global tools, training and ways of working

End2End Execution



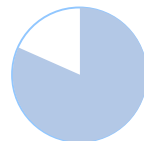
- Non-overhead productivity gains of 100 bps margin impact to be achieved by 2016
 - Transform customer chains to 4 Lean business models
 - Roll-out new integrated IT landscape
 - Reduce Cost of Non Quality by 30%, Inventory reduction by 20%
- Accelerate innovation time to market by avg. 40%; Increase customer service to >95%
- EUR 1 billion via Design for Excellence (DfX) over the period 2014-2016

Growth and Performance Culture



- Focus on the 6 competencies that will accelerate our transformation
- Run and measure monthly performance dialogues to take ownership for the transformation
- Build Philips University to increase learning and competency development
- Excellence practices to increase operational performance; Lean skills for all employees
- Increase Employee Engagement in markets

Operating Model



- Simplify and de-layer organization, reduce overhead costs by EUR 1.8 billion
- Implement the Philips Business System in the organization
- Continue to transform Finance, HR and IT to increase productivity and effectiveness
- Align all employees to common performance management objectives

Supported by dedicated senior Transformation Leadership to ensure execution

Productivity programs continue to improve operational performance

<i>(EUR million)</i>	2011-14 Actual	2015 Plan	2015 Actual	2016 Plan
Incremental gross overhead cost savings in the period	1,335	265	290	200
Procurement ¹	284	~300	379	~340
End2End productivity gains ¹	79	~80	187	~90
Restructuring - Accelerate	(456)	(75)	(96)	(50)
Investments ²	(433)	(185)	(191)	(140)

All savings numbers are gross numbers



Accelerate!

¹ The program started in 2014. ² Investments to enable overhead cost savings as well as on the overall execution of the *Accelerate!* transformation.



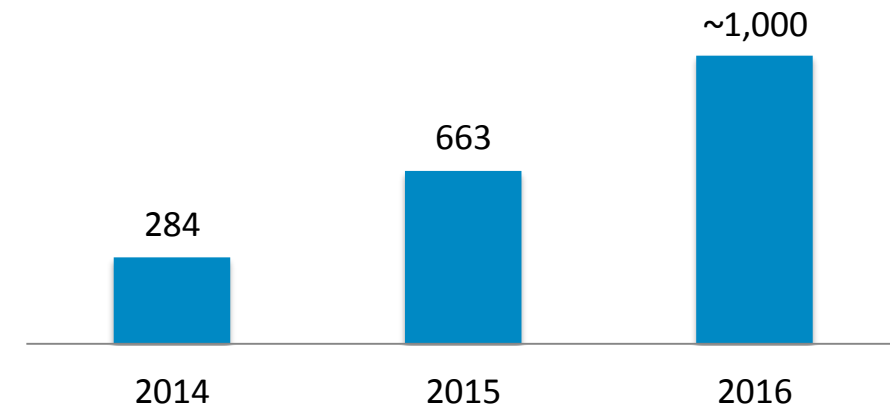
On track to achieve procurement transformation targets

Design for X; X = cost, quality, manufacturing etc.

- End2End approach to product creation, with one integrated procurement team, supply chain, R&D, marketing, finance and the supplier upfront to drive breakthrough cost savings through:
 - Value engineering
 - Re-design the purchasing value chain
 - Leveraging global spend
- Cost savings can be achieved in mature products, i.e. products being manufactured 5+ years, as well as new product introductions
- Funnel of opportunities targeting additional cumulative savings of EUR 1 billion over the period 2014 to 2016

Cumulative procurement gross savings

EUR million



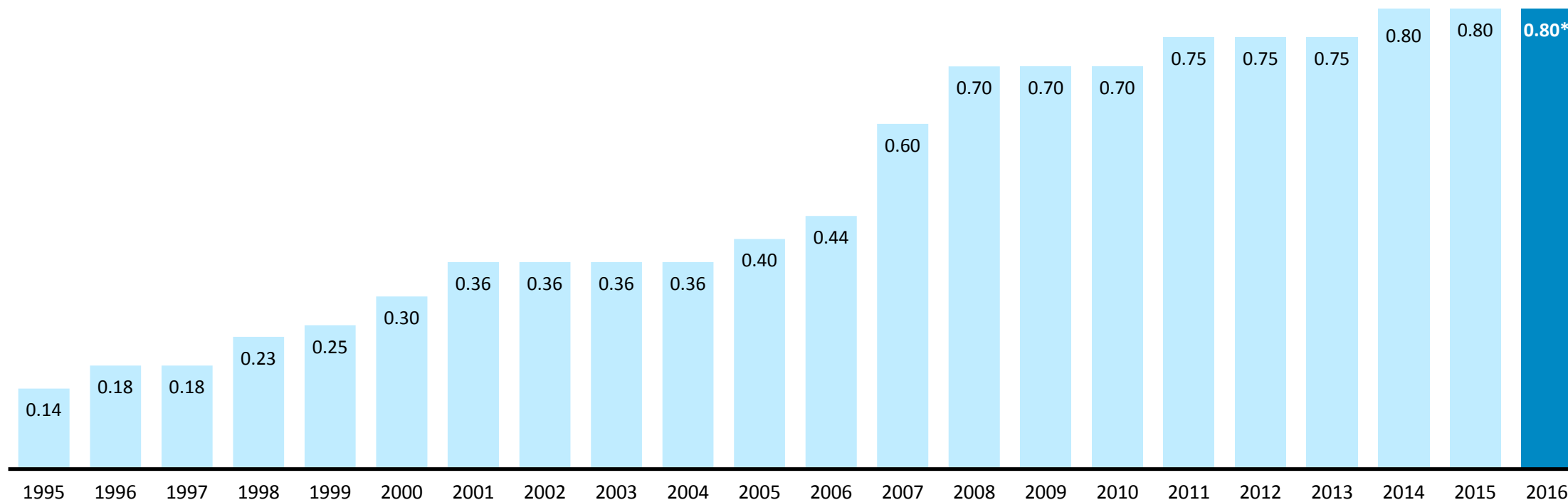
DfX challenges the value chain of products, drives decisions and follow-through

Capital allocation

- Continue to invest in high ROIC organic growth opportunities to strengthen each business
- Disciplined but more active approach to M&A, with a focus on HealthTech, while continuing to adhere to strict return hurdles
- Committed to a strong investment grade credit rating
- Committed to dividend-stability and a 40% to 50% pay-out of continuing net income
- Complete the current EUR 1.5 billion share buyback program by October 2016

A history of sustainable dividend growth

EUR per share



We are committed to dividend-stability and a 40% to 50% pay-out of continuing net income

Content

1. Company Overview	3
2. Strategy	8
• HealthTech	12
• Lighting	18
3. Accelerate! transformation program	27
4. Financial Performance	33
Appendix	42

Performance by sector – Q4 2015

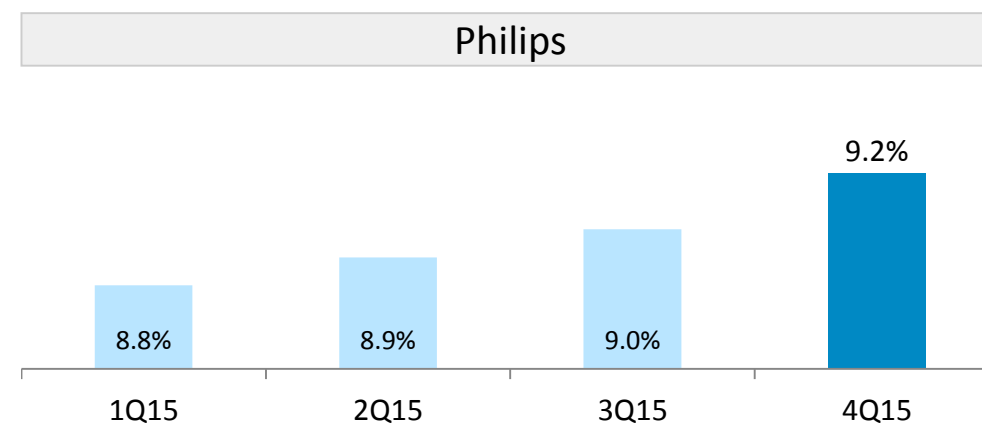
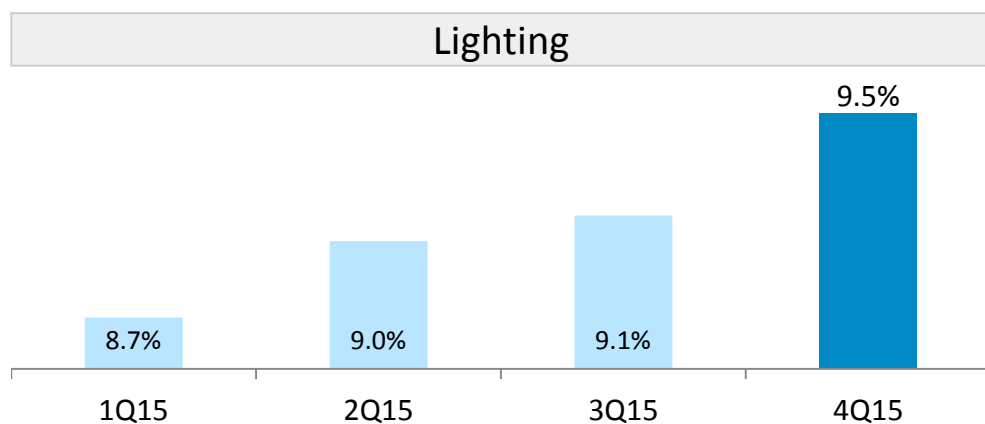
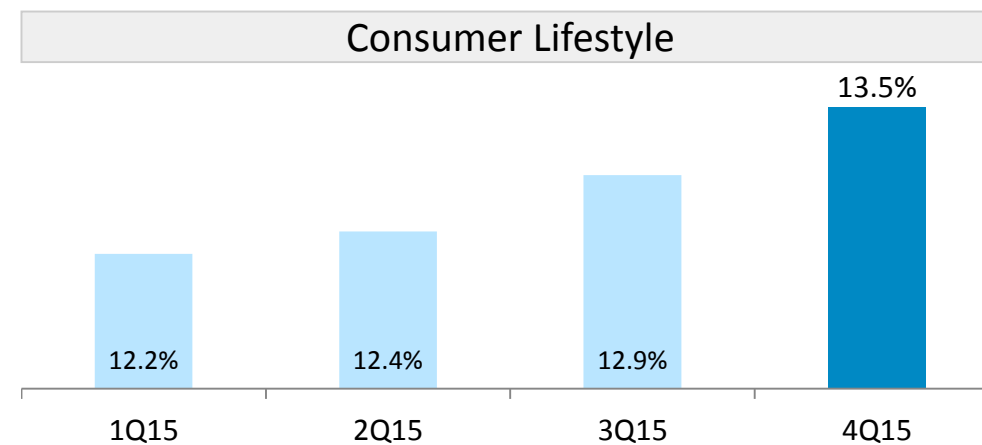
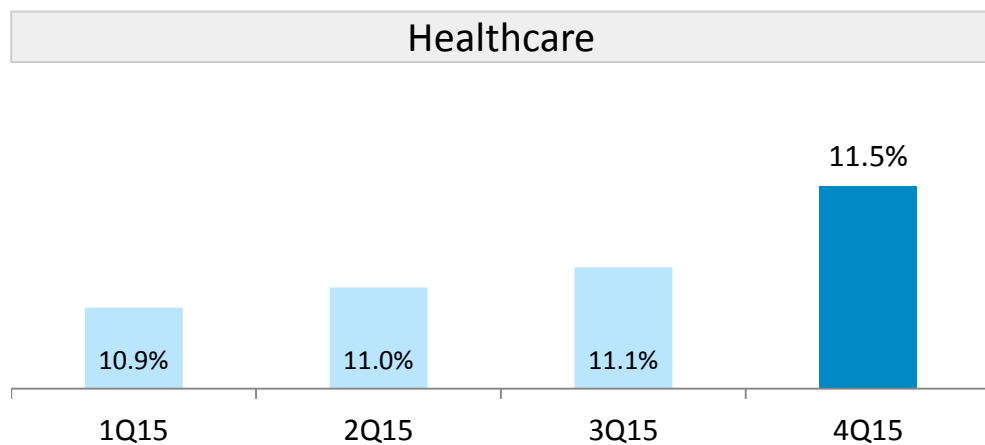
Key Highlights

- Comparable equipment order intake up 15%
- Comparable sales up 2%
- Adj. EBITA margin of 11.9%, up 50 bps compared to Q4 2014
- Gross overhead, Dfx and End2End productivity savings amounted to EUR 160 mln in the quarter
- Inventories amounted to 14.2% of sales¹, down 110 bps compared to Q4 2014
- Free Cash inflow of EUR 740 mln, compared to EUR 559 mln inflow in Q4 2014
- ROIC was 10.2% excluding charges related to Pension settlements in the US and the UK

	Sales (EUR mln)	CSG	Adj. EBITA margin	Variance (bps)	EBITA margin	Variance (bps)
Healthcare	3,270	3%	15.8%	100	13.2%	(50)
Consumer Lifestyle	1,663	6%	17.8%	180	14.9%	(150)
Lighting	2,026	(2)%	10.5%	150	7.5%	950
IG&S	136	(11)%	-	-	-	-
Philips	7,095	2%	11.9%	50	3.7%	(30)

Adjusted EBITA¹ margin development

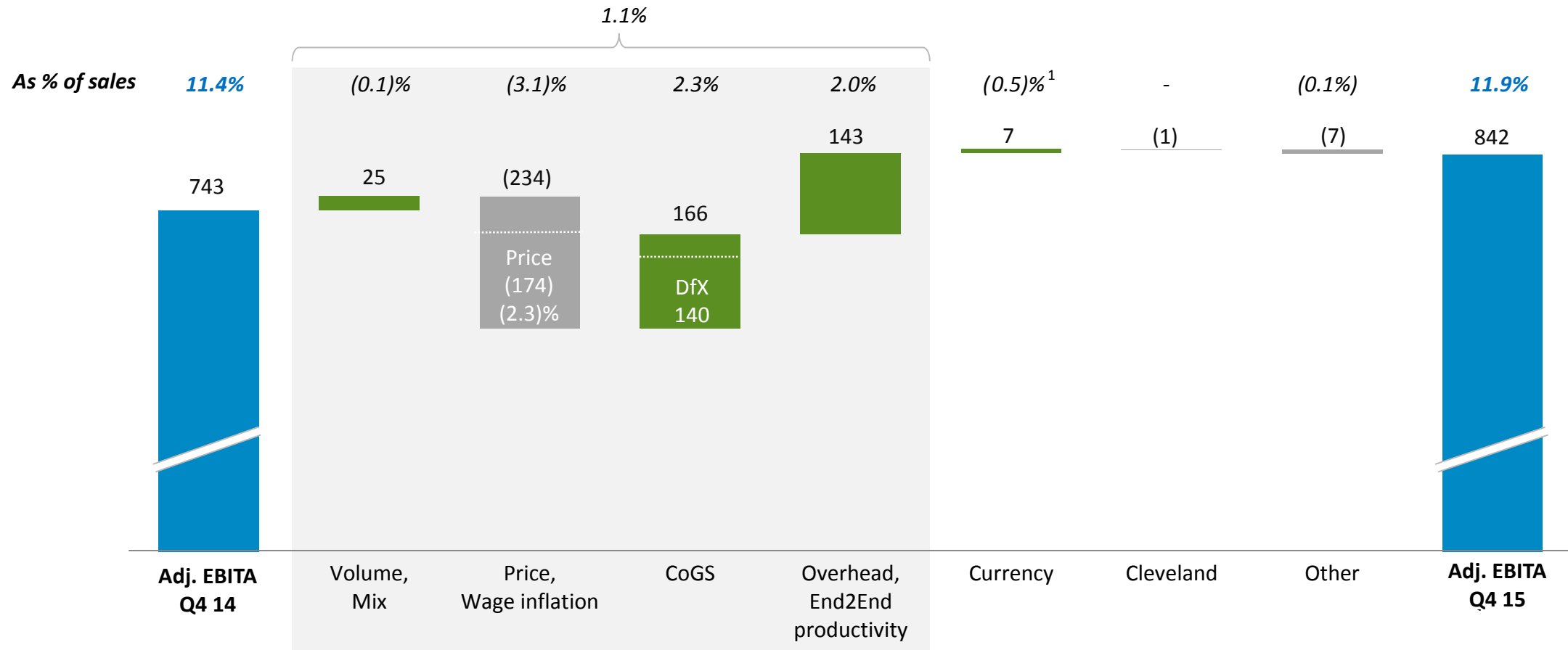
Rolling last 12 months



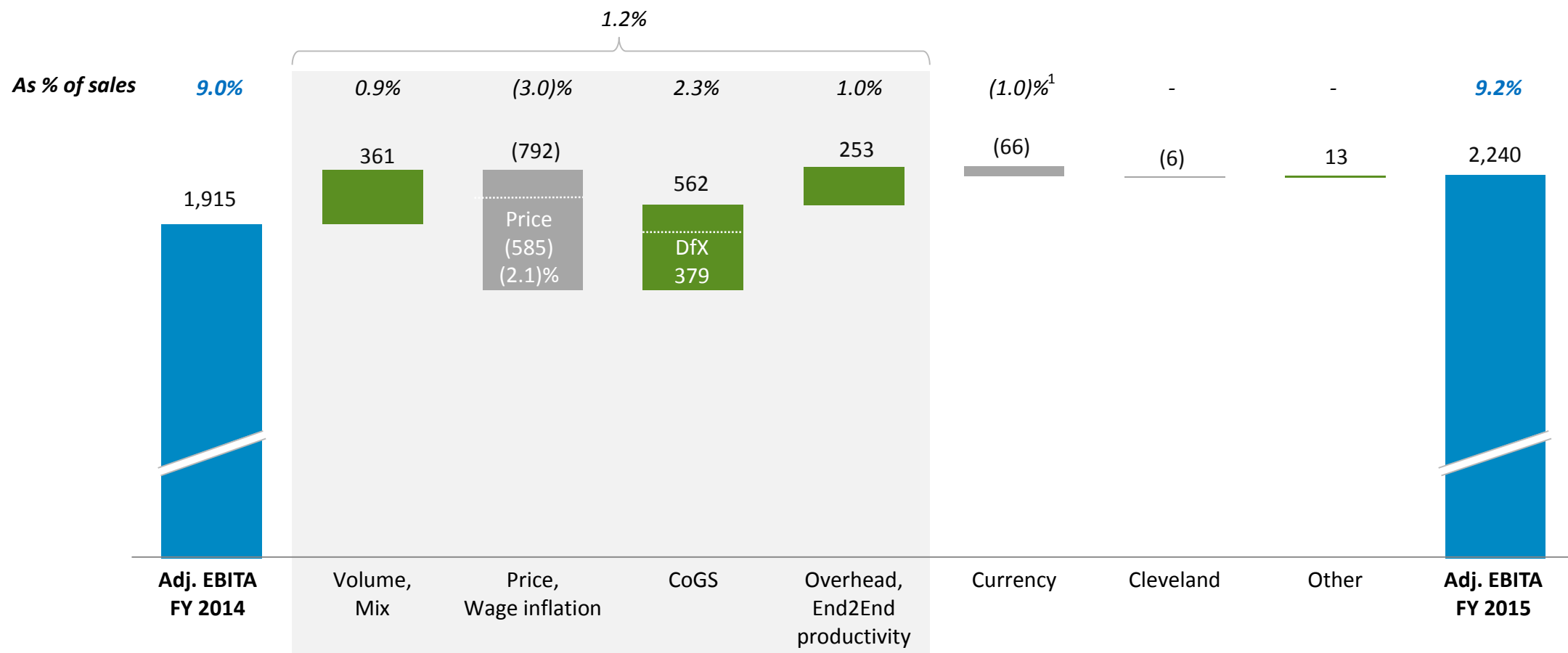
Sales by geography – Q4 2015

	Sales (EUR mln)	Nominal growth	CSG	Share of Philips sales
Western Europe	1,767	(1)%	(3)%	25%
North America	2,327	17%	2%	33%
Other Mature Geographies	493	9%	1%	7%
Growth Geographies ¹	2,508	8%	6%	35%
Philips	7,095	9%	2%	100%

Accelerate! improved operational performance and offset headwinds in Q4 2015



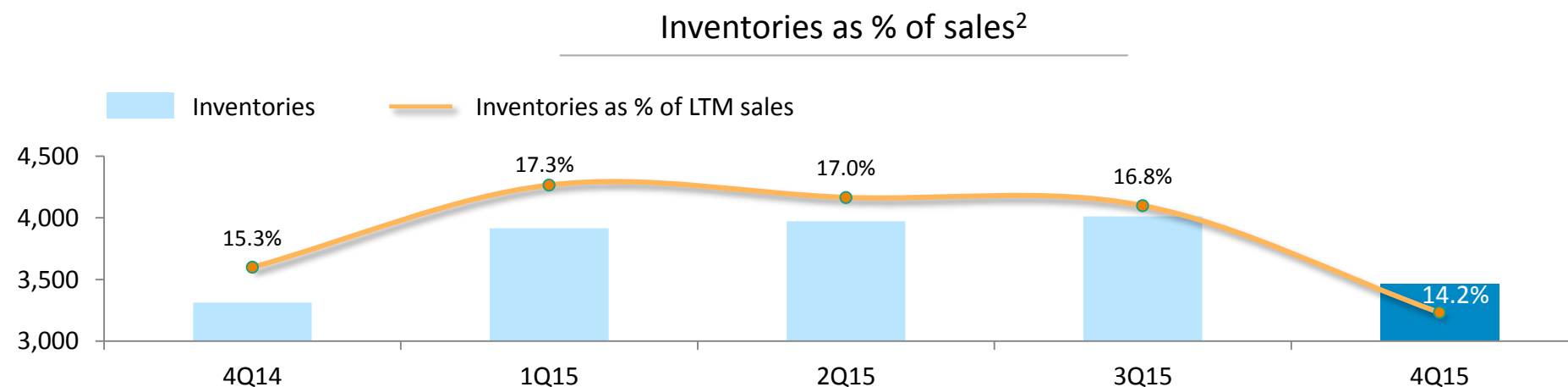
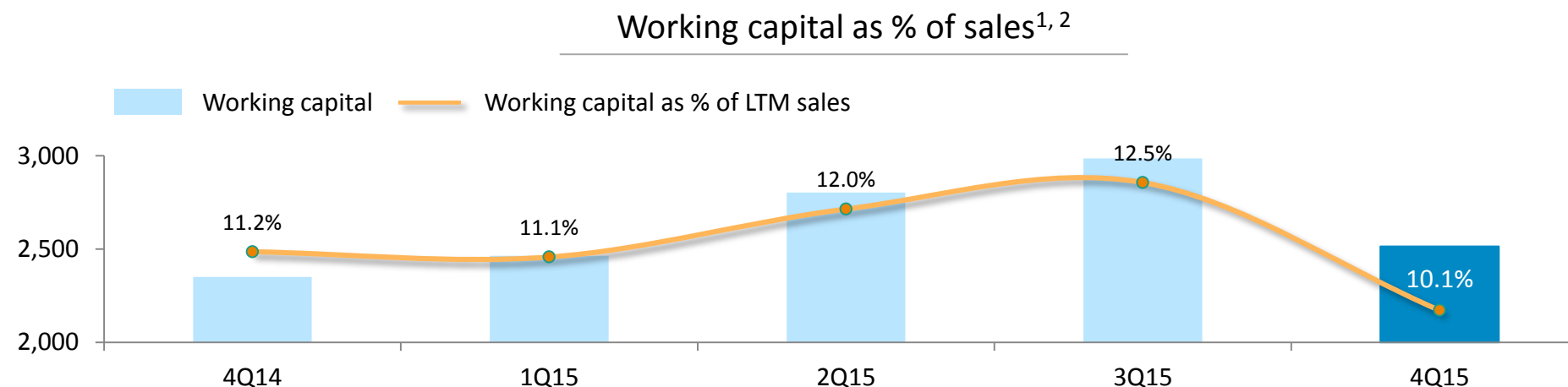
Accelerate! improved operational performance and offset headwinds in 2015



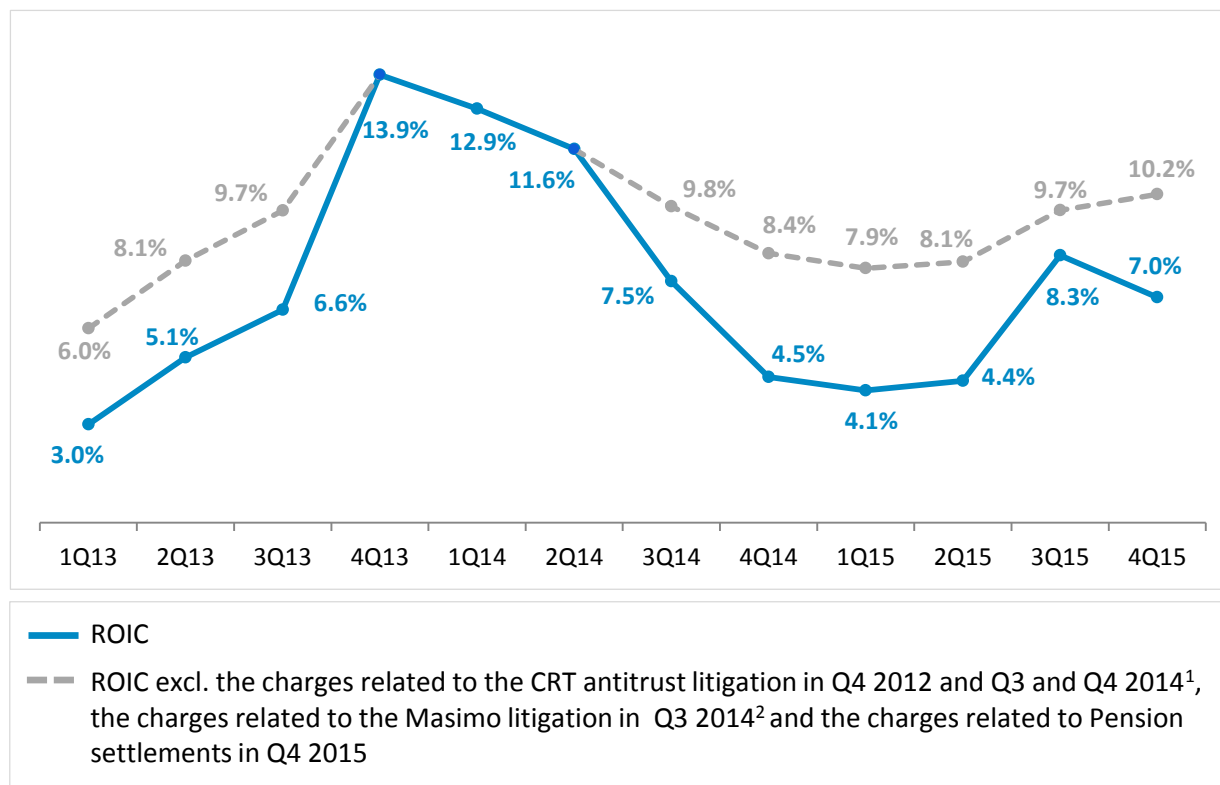
¹ Net effect of currency impact on sales and EBITA.

Working capital & inventories

EUR million



Development of Return on Invested Capital (ROIC)



- ROIC was 10.2% in Q4 2015, excluding charges related to Pension settlements in the US and the UK
- This compares to 9.7% in Q3 2015 and to 8.4% in Q4 2014, excluding the charges related to the CRT antitrust litigation¹ and the charges related to the jury verdict in the Masimo litigation²
- The net operating capital prior to Q4 2014 still includes Lumileds and Automotive whereas the EBIAT of those businesses have been excluded from all periods shown

Notes:

Philips calculates ROIC % as: EBIAT/ NOC

Quarterly ROIC % is based on LTM EBIAT and average NOC over the last 5 quarters

EBIAT are earnings before interest after tax; reported tax used to calculate EBIAT

Financial calendar 2016

February 23	Annual Report 2015
April 25	First quarter results 2016
May 12	Annual General Meeting of Shareholders
July 25	Second quarter results 2016
September 13	Capital Markets Day
October 24	Third quarter results 2016

Appendix

Key financials summary

EUR million

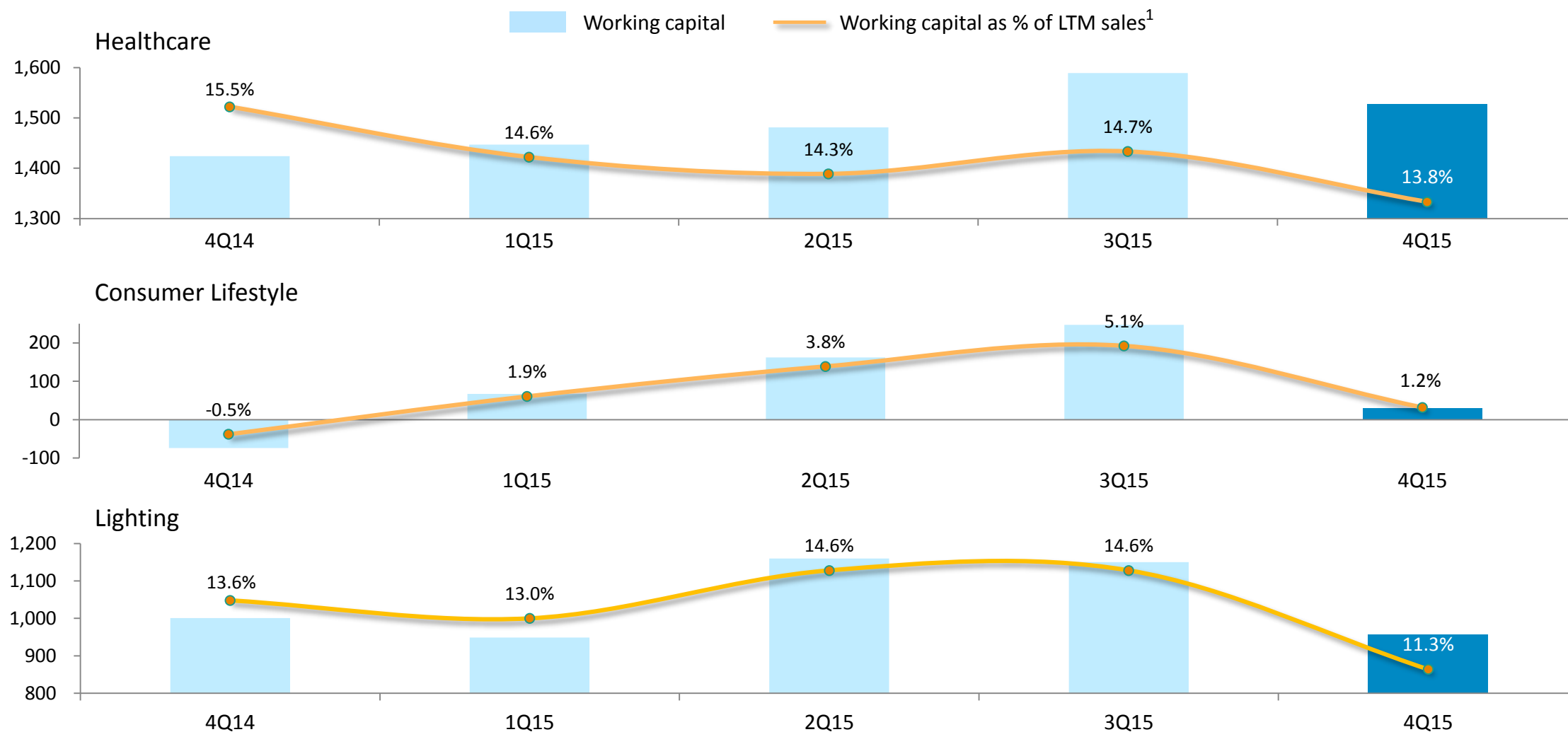
	Q4 2014	Q4 2015	FY 2014	FY 2015
Sales	6,536	7,095	21,391	24,244
Adjusted EBITA	743 ¹	842 ²	1,915 ³	2,240 ⁴
EBITA	262	263	821	1,372
Financial income and expenses	(78)	(128)	(301)	(369)
Income taxes	(16)	(152)	(26)	(239)
Net income	134	(39)	411	659
Net Operating Capital	8,838	11,096	8,838	11,096
Net cash flow from operating activities	841	956	1,303	1,167
Net capital expenditures	(282)	(216)	(806)	(842)
Free cash flow	559	740	497	325

¹ Q4 2014 excludes EUR (279)M of restructuring and acquisition-related charges and EUR (202)M other incidentals. ² Q4 2015 excludes EUR (150)M of restructuring and acquisition-related charges and EUR (429)M other incidentals.

³ 2014 excludes EUR (434)M of restructuring and acquisition-related charges and EUR (660)M other incidentals. ⁴ 2015 excludes EUR (283)M of restructuring and acquisition-related charges and EUR (585)M other incidentals.

Working capital per business sector

EUR million



¹ Working capital as a % of sales excludes acquisitions, divestments and discontinued operations.

Gross capital expenditures & Depreciation by sector

EUR million

	Gross CapEx ¹				Depreciation ¹			
	Q4 2014	Q4 2015	FY 2014	FY 2015	Q4 2014	Q4 2015	FY 2014	FY 2015
Healthcare	41	50	127	155	39	61	148	201
Consumer Lifestyle	46	42	109	107	35	31	113	114
Lighting	32	26	84	88	104	38	212	143
IG&S	34	60	117	172	37	36	119	124
Philips	153	178	437	522	215	166	592	582

Development cost capitalization & amortization by sector

EUR million

	Capitalization				Amortization			
	Q4 2014	Q4 2015	FY 2014	FY 2015	Q4 2014	Q4 2015	FY 2014	FY 2015
Healthcare	66	64	221	237	48	54	166	203
Consumer Lifestyle	15	13	57	51	10	10	32	38
Lighting	6	6	23	24	10	7	33	29
IG&S	52	14	96	63	0	1	0	1
Philips	139	97	397	375	68	72	231	271

Restructuring, acquisition-related charges and other items

in EUR million	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	3Q15	4Q15	2015
Acq.-related charges	-	-	-	(1)	(1)	(24)	(23)	(38)	(22)	(107)
Restructuring	(21)	1	(3)	(46)	(69)	(6)	2	(2)	(55)	(61)
Other Incidentals	-	-	(415) ¹	16	(399)	(28)	-	(31) ⁴	(8)	(67)
Healthcare	(21)	1	(418)	(31)	(469)	(58)	(21)	(71)	(85)	(235)
Acq.-related charges	-	(1)	1	(1)	(1)	-	-	-	-	-
Restructuring	-	-	(5)	(3)	(8)	(1)	1	-	(36)	(36)
Other Incidentals	-	-	-	11	11	-	-	-	(13)	(13)
Consumer Lifestyle	-	(1)	(4)	7	2	(1)	1	-	(49)	(49)
Acq.-related charges	(2)	(2)	(8)	(7)	(19)	(1)	(2)	(1)	(2)	(6)
Restructuring	(28)	(20)	(22)	(156)	(226)	(24)	(10)	(14)	(45)	(93)
Other Incidentals	-	-	-	(55)	(55)	-	-	-	(14)	(14)
Lighting	(30)	(22)	(30)	(218)	(300)	(25)	(12)	(15)	(61)	(113)
Restructuring	-	(4)	(41)	(65)	(110)	(2)	8	4	10	20
Other Incidentals	-	-	(43) ²	(174)	(217)	(11)	(27)	(59)	(394) ⁵	(491)
IG&S	-	(4)	(84)	(239)	(327)	(13)	(19)	(55)	(384)	(471)
Total Acq.-related charges	(2)	(3)	(7)	(9)	(21)	(25)	(25)	(39)	(24)	(113)
Total Restructuring	(49)	(23)	(71)	(270)	(413)	(33)	1	(12)	(126)	(170)
Total Other Incidentals	-	-	(458)	(202) ³	(660)	(39)	(27)	(90)	(429)	(585)
Grand Total	(51)	(26)	(536)	(481)	(1,094)	(97)	(51)	(141)	(579)	(868)

¹ Q3 2014 includes EUR (366)M charges related to the jury verdict in the Masimo litigation and EUR (49)M of mainly inventory write-downs related to the Cleveland facility. ² Q3 2014 includes EUR (43)M provisions related to CRT. ³ Q4 2014 includes EUR (201)M of charges related to CRT, a EUR 67M past-service pension cost gain in the Netherlands and EUR (68)M of impairment and other charges related to industrial assets at Lighting. ⁴ Q3 2015 includes EUR (31)M related to a legal matter. ⁵ Q4 2015 includes EUR (345)M related to pension settlements in the US and the UK.

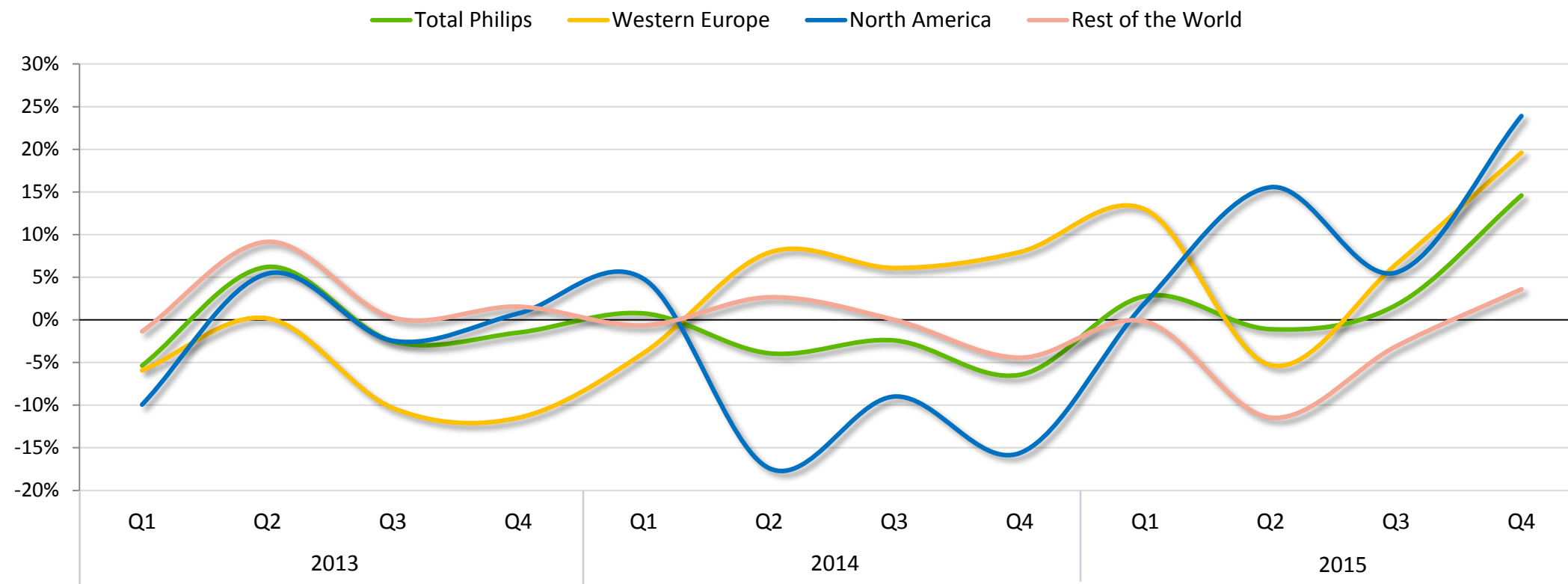
Update funded status pension plans (IFRS basis)

EUR million	Funded status			Balance sheet position		
	December 2014	September 2015	December 2015	December 2014	September 2015	December 2015
Major plans	(992)	(1,176)	(1,593)	(1,783)	(1,790)	(1,683)
Minor plans	(226)	(227)	(224)	(227)	(229)	(224)
Total	(1,218)	(1,403)	(1,817)	(2,010)	(2,019)	(1,907)

The total funded status decreased in December 2015 due to the settlement of the UK Defined benefit plan. This did not impact the balance sheet position as the balance surplus in the UK was never recognized (asset-ceiling test).

Healthcare: order intake¹

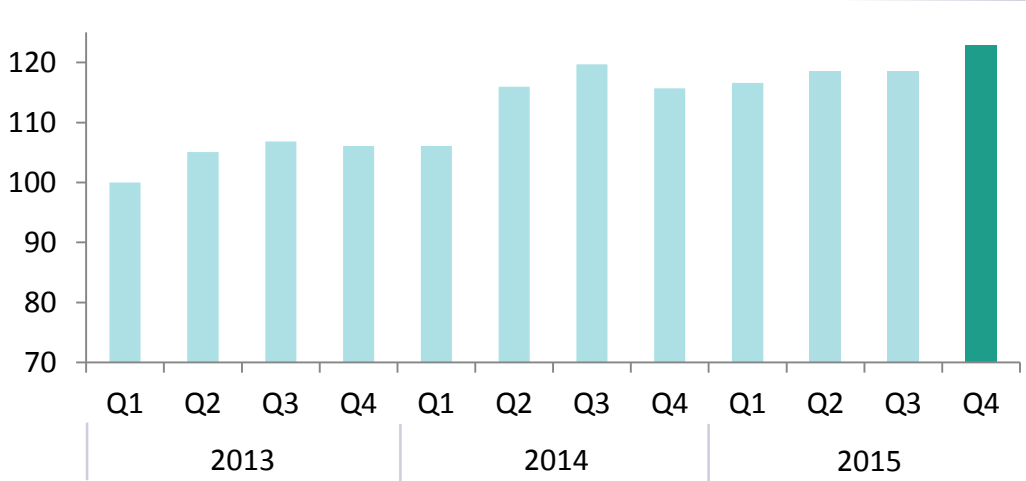
Quarterly currency adjusted order intake growth



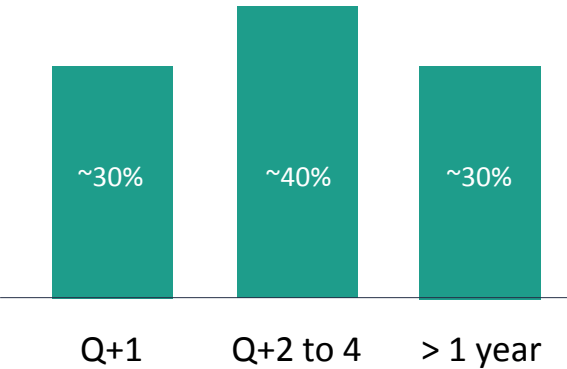
Currency adjusted order intake only relates to the Imaging Systems, Patient Care & Monitoring Solutions and the Healthcare Informatics, Solutions & Services businesses

Healthcare: order book

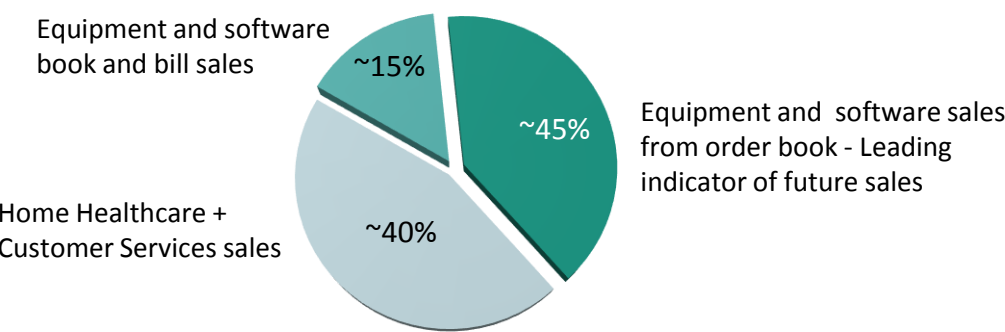
Indexed order book¹ development



Typical profile of order book conversion to sales



Quarter end order book is a leading indicator for ~45% of sales the following quarters



Approximately 70% of the current order book results in sales within the next 12 months

50 ¹ Order intake includes equipment and software orders. Prior-period information has been restated for a voluntary order intake policy change.

Historical key figures – Philips Lighting

Year	Sales (EUR mln)	CSG	Adj. EBITA (EUR mln)	Adj. EBITA margin	EBITA (EUR mln)	EBITA margin	Cash flow before financing activities	LED sales as % of total
2012	7,303	3.6%	458	6.3%	69	0.9%	314	18%
2013	7,145	1.3%	653	9.1%	580	8.1%	418	25%
2014	6,869	(2.6)%	593	8.6%	293	4.3%	442	34%
2015	7,411	(2.8)%	707	9.5%	594	8.0%	642	43%

Updated reporting structure

Philips					
HealthTech				Lighting	Corporate items ¹
1 Personal Health	Diagnosis & Treatment	2 Connected Care & Health Informatics	Other		
Personal Care Domestic Appliances Health & Wellness Sleep & Respiratory Care	Diagnostic Imaging Ultrasound Image-Guided Therapy	Patient Care & Monitoring Sol. Healthcare Informatics, Sol. & Services 3 Population Health Management	Royalties Central research Emerging businesses Unallocated overhead	Conventional Lamps & Electronics LED Lamps & Electronics Professional Luminaires, Systems & Services Home Luminaires & Systems Other	Legacy litigation Separation cost
Focus of external reporting					

- 1 Healthy Living and Prevention & Home Care have been merged into one segment named Personal Health
- 2 Monitoring Informatics & Connected Care has been renamed Connected Care & Health Informatics
- 3 A new business group has been created within CC&HI which includes Hospital-to-Home, Home Monitoring as well as Personal Health Solutions (previously part of Prevention & Home Care)

Historical comparable numbers under new reporting structure will be provided prior to the Q1 2016 results publication

Initial reporting structure as provided at CMD

Philips						
HealthTech					Lighting	Corporate items ¹
Healthy Living	Prevention & Home Care	Diagnosis & Treatment	Monitoring, Informatics & Connected Care	Other		
Personal Care Domestic Appliances	Health & Wellness Personal Health Solutions Sleep & Respiratory Care	Diagnostic Imaging Ultrasound Image-Guided Therapy	Patient Care & Monitoring Sol. Healthcare Informatics, Sol. & Services	Royalties Central research Emerging businesses	Conventional lamps LED lamps, drivers & modules Professional Lighting Solutions Home Other	Legacy litigation Separation cost
Focus of external reporting						

Historical comparable numbers under new reporting structure will be provided prior to the Q1 2016 results publication

